

# Mauricio A. Toscano

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(201) 310 8556

## EDUCATION

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### DICKINSON COLLEGE

*Bachelor of the Arts, International Business and Management, Expected May 2018*

**Carlisle, PA**

*Cumulative GPA: 3.54*

### DANISH INSTITUTE FOR STUDY ABROAD, COPENHAGEN, DK

*Focus: European Business Strategy*

Fall 2016

GPA: 3.78

- Relevant Coursework: Social Innovation & Entrepreneurship, Managerial Decision Making, Finance, Investments, Marketing in a Global Context, Digital Media in Marketing, International Advertising, European Business Strategy, Leadership Across Cultures, Accounting, Microeconomics, Macroeconomics, French (Elementary-Advanced), International Relations

## PROFESSIONAL EXPERIENCE

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### Leary, Bride, Tinker, & Moran PC: Defense Attorney

*Intern*

**Cedar Knolls, NJ**

*Dec 2016-Jan 2017*

- Analyzed technical documents, deposition testimony, construction defect and accident litigation
- Evaluated and summarized medical reports in catastrophic injury cases

### Danish Institute for Study Abroad (DIS)

*Digital Marketing & Business Strategy*

**Copenhagen, DK**

*Aug 2016-Dec 2016*

- Created video advertisements for AmericanPie Company
- Planned digital marketing strategies for Bosch tools and Carlsberg

### Bondholder Communications Group

*Financial Reconstruction Intern*

**New York, NY**

*June 2016-Aug 2016*

- Helped bondholders register for the Commonwealth of Puerto Rico's beneficial bondholder registry
- Communicated with Brokers from UBS, Merrill Lynch, and Morgan Stanley
- Utilized Bloomberg Terminal to research industry leaders
- Used excel on a daily basis to record bondholders inquiries and comments regarding the registry
- Attended DTCC and JP Morgan Seminars

### Sud de France Développement (SDF)

*Economic Development & Marketing Intern*

**New York, NY**

*May 2015-June 2015*

- Organized and participated in La Nuit en Rosé, our yearly social event to acquire more importers
- Researched, developed, and designed Social Media strategies for Facebook and Twitter
- Pitched promotion business strategies to brand and project managers
- Communicated with magazines and journals to promote Films on the Green, a SDF sponsored event
- Translated outreach and communication materials (French to English, English to French)

## LEADERSHIP

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- Head of Marketing for Flairtime (social media app)
- Cofounder of Kappa Sigma Young Alumni Mentorship program
- Kappa Sigma Event & Formal Chair
- 2016 2<sup>nd</sup> Place in Innovation Competition at Dickinson
- 2014-2016 French, English, and Spanish Writing Center Representative
- Club soccer Treasurer 2015
- Club Soccer President 2016

## SKILLS

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- Prezi, Excel, Powerpoint & iMovie experience in business & marketing setting
- Languages: Spanish as first language, fluent in English, conversationally fluent in French